

news release
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Meristem Vice Chairman completes course work at Hudson Institute

BOB WESTENBERG EARNS CERTIFIED LIFE COACH DESIGNATION

TWIN CITIES – June 2007 - Bob Westenberg earns designation as a Certified Life Coach from the prestigious Hudson Institute in Santa Barbara, California. Bob works as a Senior Client Advisor working with client families on all things financial. "During my many years as a financial advisor I came to notice a pattern that peaked my curiosity. No matter how logical of financial plans we would create or how much money a client would have some clients were still uncomfortable with their situation. The emotions and fear around money are not always logical. I concluded that while the stated concerns of a clients sounded financial many times they were not. The stumbling blocks to finding happiness were something other than money. Sometimes it was concerns with family, kids, grandkids and other times it was needing to find purpose after retirement. I could identify the problem, but I was not prepared to help. I realized that the tool box that I was working with only had financial tools and I needed a different set of tools to help clients truly find peace of mind around their financial life. My work at the Hudson Institute was intense, but I finally feel like I have the right tools to do the job that some clients require" stated Bob.

Charlie Maxwell, Meristem's Chief Executive Officer stated "Bob has had a lifelong interest in learning and teaching. He is a student of the human experience and wanted to improve his ability to help clients work through life's challenges. We congratulate Bob on completing his coursework and earning his Certified Life Coach designation. He worked extremely hard to accomplish this goal that was very important to him. Bob's experience in this area will be a benefit to Meristem and our clients."

About Meristem www.meristemfo.com

Meristem is a wealth management firm with a Multifamily Office platform. It provides a comprehensive menu of financial services for wealthy families and individuals including; wealth management, estate and tax planning, risk management, financial planning, charitable giving and more.

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