

# Enrichments

Helping donors and communities enrich lives through philanthropy

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## Saint Anthony Park and Vadnais Heights Partner with Foundation

### Community Foundations Affiliate to Streamline Philanthropy



*The Saint Anthony Park Community Foundation sponsors groups that march in the neighborhood's Fourth of July parade. "This event really epitomizes the spirit of our community," says Jon Schumacher, executive director.*

First quarter was a time of partnership for Greater Saint Paul, as two well-established East Metro community foundations joined The Saint Paul Foundation as Community Funds. The Saint Anthony Park Community Foundation, established in 1998, and the 26-year-old Vadnais Heights Community Foundation joined ranks with The Saint Paul Foundation in separate decisions that will help each organization continue to create permanent legacies in their respective communities.

The Saint Anthony Park Community Foundation decided to affiliate with the Foundation as part of its strategy to provide more grants, tackle larger community issues and gain important credibility. "Our mission is to nurture our community assets," says board chair Julie Causey. "This affiliation with The Saint Paul Foundation will establish us as the primary organization to which residents and former residents of our neighborhood can give back and ensure a legacy." The organization, which is the City of Saint Paul's only

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### Community Funds Create Funds for Teachers

The Red Wing Area, Saint Anthony Park and Vadnais Heights Community Funds of The Saint Paul Foundation have taken advantage of matching dollars to create endowed teachers' funds to generate sabbatical grants for local teachers. Philanthropist Ray Plank, whose generosity created the Fund for Teachers program nationally and in the Metro area, has offered matching grants and first-year sabbatical grants for communities willing to raise money to create a fund within their family of funds. The grants will allow local teachers who are passionate about learning to study anywhere in the world and bring new perspectives back to their classrooms. The two newest Community Fund affiliates of The Saint Paul Foundation – and the oldest – have signed up for the program and will announce the winners of their 2005 sabbatical grants this summer.

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## A Word from the President

by Carleen Rhodes

As generous people who care about our community, we know that the decision to give touches the heart and reaches the mind. We give because we are passionate about making a difference with our gift. Once our hearts are engaged, we turn to the practical aspects of how to give. Although they are not the primary motivators for giving, financial planning considerations and tax implications do affect our decisions about where and when to give.

Our federal government is currently considering legislation that affects the practical considerations of philanthropy. Possible actions include the repeal of the estate tax, changes in the valuation standards for non-cash gifts to charity, restrictions on grants from Donor Advised Funds and increased oversight of nonprofit entities. In the growing absence of government funding, the nonprofit sector is increasingly called upon to provide everything from mental health services to job skills training. The enactment of laws that negatively affect tax benefits and restrict the capacity of donors will make it more difficult to raise money for these services. Also, increasing bureaucratic regulations for all nonprofits to a level currently faced by large corporations places undue administrative and financial burdens on organizations with capacity that is already stretched.

Nonprofits must be transparent and ethical. They should not, however, have to sacrifice program dollars for burdensome compliance efforts. Scrutiny should match magnitude and complexity and not unduly undermine the ability of nonprofits to deliver on their promises.

My concerns are echoed throughout the charitable sector, and many individuals from the field are undertaking their own careful review of issues and practices as part of the Panel on the Nonprofit Sector. I have written to our elected officials and encouraged them to wait until the work of the Panel is complete before enacting legislation, and also to deliberate carefully in order to address legitimate concerns without undermining the important role of philanthropy in our civil society.

The Saint Paul Foundation remains committed to being attentive to both the hearts and minds of our donors and our community. We will continue to support worthy endeavors and be diligent in our grant reviews. And we will speak up loudly against any efforts that hamper philanthropy. 🌿



## Facing Race Manager Announced



The Saint Paul Foundation recently announced that Rowzat M. Shipchandler was named Facing Race Manager. Facing Race is the Foundation's

initiative to create a more equitable, just and open community in which everyone feels safe, valued and respected. In her new position, Rowzat will coordinate the development and implementation of the Facing Race Initiative work plan and ensure completion of day-to-day programmatic and fund-raising activities. This fall, she will coordinate the launch of New Conversations, the project's effort to spark conversations about race at the individual and institutional levels.

Rowzat brings a wealth of professional and volunteer experience to her role at The Saint Paul Foundation. For the past six years, Rowzat worked at the Greater Twin Cities United Way as a fund distribution manager and as the community building strategies program manager. Her efforts at the neighborhood level include working with the Department of Justice Weed and Seed Initiative and as a crime prevention coordinator for the Summit-University Planning Council. In 1996, Rowzat worked as a community services specialist with Crime Victim Services, where she designed and implemented an outreach program to urban communities of color. 🌿

## Foundation Partners with McKnight to Help New Immigrants Meet Basic Needs


### Refugee Resettlement Fund Will Provide Direct Assistance for Families and Sponsors

The Saint Paul Foundation and the McKnight Foundation recently partnered in the creation of a new program that provides cash assistance to help refugee families and their sponsors with resettlement expenses. The McKnight Foundation generously allocated \$600,000 to benefit immigrants who have been in the United States for less than two years. Because of The Saint Paul Foundation's 25 years of experience administering the Community Sharing Fund, McKnight chose the Foundation as its partner to manage the funds and work with resettlement organizations to distribute grants to families.

This statewide initiative, called the Refugee Resettlement Fund, resembles the Community Sharing Fund in that it relies on case managers at social service organizations to identify families in need of cash grants for immediate needs. Earlier this year, the Foundation contacted approximately 20 nonprofits who have contracts with the State of Minnesota to provide services to refugees across the state. Those organizations participated in training sessions at The Saint Paul Foundation in March to learn about the funds available for their clients and for the anchor families helping those clients.

Now, case managers at refugee resettlement and mutual assistance organizations across Minnesota have another source of funding to help new immigrants and their host families with resettlement expenses. Funds of up to \$750 per family are used to help with housing, utilities, job training, childcare, transportation, clothing, healthcare, household goods and education.

In early 2006, The Saint Paul Foundation will prepare a report for McKnight detailing the number of grants issued, the number of adults and children assisted, average grant amount, use of the grant and the families' countries of origin. This information will be used to help McKnight and The Saint Paul Foundation better understand the complexity of refugee and sponsor needs and how to meet those needs in the future. Foundation staff will also use the lessons learned to inform Community Sharing Fund practices.

The Saint Paul Foundation has contacted other foundations that attended the Minnesota Council on Foundations' briefing on refugee resettlement to encourage additional contributions to the new Refugee Resettlement Fund. For information on how you can make individual contributions or grants from your Donor Advised Fund, please contact Michael Conaboy at 651.325.4298. 



*Neng Lee and his wife Pang Kou Yang arrived in Minnesota from Thailand in September and began studying English at Hmong American Partnership (HAP) within days of their arrival. They are working with HAP to find job opportunities and are successfully navigating the Twin Cities using the bus system. The new Refugee Resettlement Fund will be used to help these and other newcomers pay for expenses like transportation and education.*



*Since 1991, more than 2,000 refugees have arrived in Minnesota from Liberia as a result of civil war and political instability in that country. The man pictured above is looking for employment opportunities with help from a caseworker at Lutheran Social Service of Minnesota.*

## The House That Hugs Built

### Family-Owned Business Leads by Example



*Pat and Renee Daulton on the future site of the House that Hugs Built.*

*Stephen Devereux, volunteer manager for Twin Cities Habitat for Humanity, says that the partnership between Twin Cities Habitat for Humanity and the Daulton family is unique in its depth and breadth. "Responding to the challenges that Twin Cities Habitat for Humanity faces in obtaining land on which to build, Pat and Renee Daulton and their daughter, Julie Daulton-Saad, not only pledged their support in dollars and volunteer hours, they went in search of land," explains Devereux. "They contacted the City of Vadnais Heights and began discussions about the importance of affordable housing in that community. In response to those discussions, Vadnais Heights made it possible for the first Habitat for Humanity home to be built within its city limits. The Daultons are a wonderful example of the positive changes that one family can make in the lives of others."*

Renee and Pat Daulton believe in leading by example. As the parents of four children, grandparents of nine and the employers of 96 at their family-owned business, they take this role seriously. The pair has always put everything they had right back into their children, grandchildren, staff and community. Last year, Pat and Renee formalized this generosity by establishing a private foundation (The Daulton Foundation) as well as a Corporate Donor Advised Fund at The Saint Paul Foundation in order to utilize the Foundation's resources and expertise.

The family that has given so much to so many suddenly found itself on the receiving end of support from countless dedicated friends when "Grandpa Pat," as he is known in the community, was diagnosed with cancer. During his recent stem cell transplant, Pat's doctors instructed him to minimize contact with people because of his weakened immune system. Knowing that relationships were the key to his success, Pat insisted on – and believes in – the power of "hugs to heal."

With that philosophy in mind, the Daulton's decided to launch a new era – and a new philanthropic endeavor. They wanted to lead by example, give their employees a chance to get involved, and create something tangible in the community to help families be self-sufficient. It had been a longtime dream of Renee's to work on a Habitat for Humanity home. When Pat heard about the commitment of companies like Andersen Corporation and Target Corporation to supporting affordable housing in their communities, he thought, "We can do that." And so the idea of The House that Hugs Built came to be.

A year later the Daultons, with their Corporate Donor Advised Fund and a grant from Ramsey County to Habitat for Humanity, were able to purchase a lot in Vadnais Heights. They have won the approval of the city council and mayor and will break ground this summer to build a home for a local family in need. This collaborative act of philanthropy is a win-win for everyone involved – and the land is close enough to the Daultons' company for all the employees to participate in the construction. While Pat is on his own road to recovery, his focus is still on providing support for others. This summer, he and Renee plan to work side-by-side with their family and staff, to give a local family one of the biggest hugs yet. 🌱

# Planning for Your Business? Consider Leaving a Legacy in Your Community

by Cynthia Ranzau, CFP®

If you're a business owner considering corporate philanthropy, you can narrow your options by thinking about what kind of legacy you want to leave. There are many ways for businesses to give back to the community: the best strategy for developing a corporate giving plan is to think about what you want to accomplish with your giving, and to make sure your giving plan aligns with your business model.

As a business owner, you are already giving back to your community in fundamental – and very important – ways. By providing jobs and paying into our tax systems, you help people achieve self-sufficiency now and in the future. Those of you who want to augment your giving have many options, both monetary and in-kind, including:

- Making one-time or annual grants from your business to local charities
- Allowing employees to make charitable contributions through payroll deductions
- Matching employees' charitable gifts
- Allowing staff to volunteer in the community on company time
- Donating your company's expertise by encouraging employees to perform a certain amount of pro bono work each year
- Creating a Corporate Donor Advised Fund with your local community foundation

If you are weighing one or more of these options for your business, you may want to reflect on your own personal and business goals by considering these questions:

- Do you want to make a large impact immediately, or create an ongoing legacy?
- Is it important for your employees to have an opportunity to be involved?
- What are the administrative costs of certain options, like payroll deductions?
- What length of commitment do you want to make to your corporate philanthropy?

Regardless of the charitable giving strategy you choose for your company, you will find that corporate philanthropy has a positive effect on your reputation in the community – and on your bottom line. Corporate giving helps employees feel more connected to their employers. It puts additional dollars into the community, which translates into more business. And it establishes good relationships for future deals and partnerships. Corporate philanthropy means good business for Minnesota.

*As a managing director, Cynthia Ranzau, CFP®, takes a holistic approach when advising individuals and families at The Sage Partnership, LLP. Cynthia expects to complete her Master's of Science in Financial Services (MSFS) this year.* 🌿

## Katherine B. Andersen Fund Grants a Second Chance to Owls at The Raptor Center

The Raptor Center at the University of Minnesota College of Veterinary Medicine recently accepted a challenge grant of \$20,000 from The Katherine B. Andersen Fund of The Saint Paul Foundation. The Raptor Center specializes in the rehabilitation, conservation and study of eagles, hawks, owls and falcons. The grant, known as the Give a Hoot Fund, matches individual contributions dollar-for-dollar to support rehabilitation for the great gray owls treated at The Raptor Center this winter. Part of the grant money will go to pay for mice, a staple of the owls' diet. After publicizing the grant on its Web site, the center received more than \$17,000 in individual contributions in less than two weeks. The Katherine B. Andersen Fund responded by granting a second one-to-one challenge grant of \$20,000. 🌿



*Paul Verret, the Foundation's president emeritus and advisor for the Katherine B. Andersen Fund, released a great gray owl rehabilitated at The Raptor Center.*

## Foundation Hears Voices of East Metro Suburban Communities

### 2004 Community Meetings Reveal Themes in Dakota, Ramsey and Washington Counties

As part of its strategic grantmaking plan, The Saint Paul Foundation convened community meetings in suburban Dakota, Ramsey and Washington counties during 2004. It was the fourth year in which the Foundation held meetings across the East Metro to report on grantmaking and develop a greater understanding of the strengths and challenges of specific communities in Greater Saint Paul. The 2004 meetings provided a chance for Foundation staff members to deepen their understanding of suburban perspectives in order to better inform the Foundation's work.

Several common themes emerged from discussions with the three suburban communities. In all three counties, there is growing concern about the availability and affordability of rental housing and the rising cost of homeownership. Individuals employed in these communities in lower paying jobs are frequently forced to live in the city center and commute to the suburbs: this poses challenges because public transportation is insufficient or lacking.

Another common theme that emerged from the meetings is the increasing cultural and language diversity of suburban communities, which was recognized by meeting attendees as both a challenge and an opportunity. Suburban organizations are striving to be more relevant to communities of color in the suburbs.

Finally, all three communities reported that the evolving needs of individuals and families in suburban East Metro continue to outstrip available funding. There is a perception that when making funding decisions, grantmakers as a whole favor urban programs over programs in suburban areas because they do not fully understand the needs developing outside of the city center.

Meeting attendees made several recommendations to the Foundation, including a desire for ongoing dialogues with the Foundation so it can continue to better appreciate the needs of suburban neighborhoods. Participants also requested that the Foundation consider strategies to help suburban organizations increase their cultural competence. 🌱



*Nearly 100 residents of Dakota, Ramsey and Washington counties met with Foundation program staff at three meetings during 2004 to offer insight into the unique needs of suburban neighborhoods.*

**Community Funds** *continued from page 1*

neighborhood-based charitable foundation, has enjoyed consistent growth since its birth in 1998 and has awarded approximately \$75,000 in grants to benefit arts, educational, environmental and healthcare nonprofit organizations and initiatives.

The Vadnais Heights Community Foundation made a strategic decision to affiliate with The Saint Paul Foundation in order to benefit from the Foundation’s professional investment services, fiduciary oversight and gift planning expertise. Since 1979, the Vadnais Heights Community Foundation has sponsored projects to benefit a variety of causes including affordable housing, business development, programs for at-risk youth and community events. “Our new relationship with The Saint Paul Foundation will help us build permanent charitable capital for the greater community of Vadnais Heights,” says Hank Tessier, former Vadnais Heights mayor and current president of the Vadnais Heights Community Foundation. “We will continue our mission of contributing to the health and spirit of the community through grants and services.”

The Saint Paul Foundation is proud to partner with the Saint Anthony and Vadnais Heights Community Foundations. “Both of these organizations are excellent resources with great potential for philanthropic work in their communities,” says Carleen Rhodes, president of The Saint Paul Foundation. “I look forward to supporting their efforts to increase permanent funds to support Saint Anthony Park and Vadnais Heights far into the future.”

The Saint Paul Foundation’s Community Funds program now includes funds in seven communities, including Afton, Eagan, Eastview, Red Wing and Prescott (Wisconsin). 🌿



*When the Vadnais Heights Elementary School found itself in need of a teacher last year, and with no additional funding from the school district available, they appealed to the community. Among other gifts, they received a grant from the Vadnais Heights Community Foundation that helped pay the salary of an additional teacher for the 2004-2005 school year. Additional staffing helps the school provide smaller class sizes and attend to the needs of ELL, ESL and students with special needs. Miss Kate Jents, who was hired as a result of the school’s fundraising efforts, is pictured here with fourth graders (from left to right) Joey Viavattine, Carly Edson, Kate Ross and Jane Storey on a field trip at the State Capitol.*

**Board Member Don Garofalo Receives Chamber Award**

Don Garofalo, chairman of the board for Andersen Corporation, received the Legacy of Leadership Award from the Saint Paul Area Chamber of Commerce at its 137th annual



meeting in February. Don has served on The Saint Paul Foundation’s board of directors

since 2002. He is the chair of the Foundation’s finance and administration committee and is a member of the grants policy and executive committees.

**Megan O’Leary Named Chair of Hmong American Partnership’s Board of Directors**

Megan O’Leary, marketing communications manager for The Saint Paul Foundation, was recently elected chair of the board of Hmong American Partnership, an East Side nonprofit. Megan has served on Hmong American Partnership’s board for three years and has been vice chair for the past two years. The



agency provides social services and is committed to helping Hmong establish deep roots in

America while preserving cultural strength. 🌿

## Promotions

### **Moving?**

Please contact the Foundation with your new address and phone number so we can keep our mailing list current.

### **Inside the Foundation**

The Saint Paul Foundation welcomes the following new employees:

#### **Mary Giesen**

Administrative Assistant

#### **Kim My Nguyen**

Assistant General Accountant

#### **Rowzat M. Shipchandler**

Facing Race Manager

### **Claire Chang Promoted to Director of Program Planning and Special Initiatives**



In her new role, Claire manages the Foundation's special initiatives, spanning work from early childhood literacy to emergency assistance, nonprofit capacity building and the anti-racism initiative Facing Race. In addition, she will lead the planning and evaluation work of the grants and program team. Claire has more than 20 years experience supporting children, families and elders through various front-line and management positions. She currently serves on the governing board of the National Association for the Education of Young Children and the board of the Girl Scout Council of the St. Croix Valley. She is co-chair of the Minnesota chapter of the Asian-American Pacific Islanders in Philanthropy.

### **Kevin J. Bradford Promoted to Manager of Business Process and System Development**



In his new role as manager of business process and system development, Kevin will develop and deploy management information systems and customized software. He will also observe and evaluate business processes to identify opportunities for improved efficiency and functionality. Additionally, Kevin will provide leadership to build and sustain a project management culture and skill-set within the Foundation.

### **Donna Dalton Promoted to Donor Relations and Special Projects Officer**



In her expanded role, Donna will continue to work with individual, corporate and nonprofit donors to create charitable legacies in the community and she will manage the Foundation's Grant a Wish program and donor education events. Donna will also assist with fund raising for three of the Foundation's special projects: Community Sharing Fund, Management Improvement Fund and Words Work!. Donna joined the Foundation in 2001 and has more than a decade of fund raising and partnership-building experience. 🌱

## Enrichments

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